

2021 DIGITAL BILLBOARD MEDIA KIT

Biggar, SK- HWY 14 & HWY 4



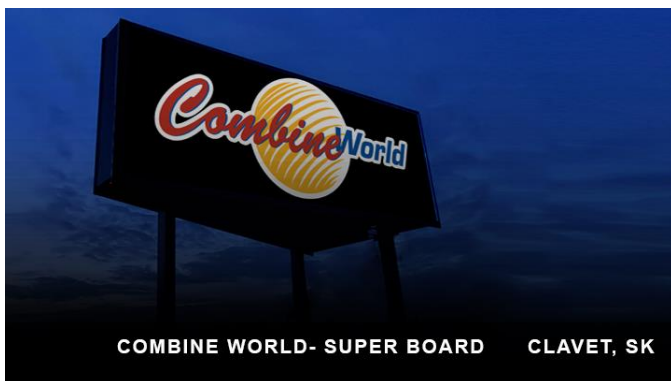
Average Daily Viewers: 7,866
 Average Daily Traffic: 4,370
 Sign Resolution: 192 x 320
 Faces Available: 1 & 2
 GRP: 69.91
 Physical Dimensions: 10' x 17'6"
 Guaranteed Plays Per Day: 288 per sign face
 Orientation: East & West
 Ad option: Static & Animated
 Commercial Spot Length: 10 second

Chamberlain, SK- HWY 11



Average Daily Viewers: 11,772
 Average Daily Traffic: 6,540
 Sign Resolution: 240 x 430
 Faces Available: 1 & 2
 GRP: 91.44
 Physical Dimensions: 8'5" x 15'
 Guaranteed Plays Per Day: 288 per sign face
 Orientation: North & South
 Ad Option: Static & Animated
 Commercial Spot Length: 10 second

Combine World, SK- HWY 16



Average Daily Viewers: 9,234
 Average Daily Traffic: 5,130
 Sign Resolution: 256 x 576
 Faces Available: 1 & 2
 GRP: 90
 Physical Dimensions: 13' x 30'
 Guaranteed Plays Per Day: 288 per sign face
 Orientation: North & South
 Ad Option: Static & Animated
 Commercial Spot Length: 10 second

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Delisle, SK- HWY 7 & Main St.



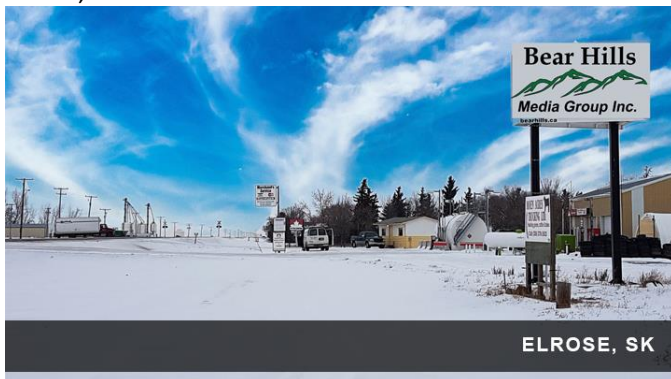
Average Daily Viewers: 9,198
 Average Daily Traffic: 5,110
 Sign Resolution: 144 x 256
 Faces Available: 1 & 2
 Physical Dimensions: 7'6" x 13'4"
 Guaranteed Plays Per Day: 288 per sign face
 Orientation: East & West
 Ad option: Static & Animated
 Commercial Spot Length: 10 second

Eatonia, SK- HWY 21 & HWY 44



Average Daily Viewers: 2,052
 Average Daily Traffic: 1,140
 Sign Resolution: 128 x 256
 Faces Available: 1
 Physical Dimensions: 50" x 100"
 Guaranteed Plays Per Day: 288
 Orientation: Southeast
 Ad option: Static & Animated
 Commercial Spot Length: 10 second

Elrose, SK- HWY 4 & Main



Average Daily Viewers: 3,294
 Average Daily Traffic: 1,830
 Sign Resolution: 144 x 256
 Faces Available: 1 & 2
 Physical Dimensions: 7'6" x 13'4"
 Guaranteed Plays Per Day: 288 per sign face
 Orientation: North & South
 Ad Option: Static & Animated
 Commercial Spot Length: 10 second

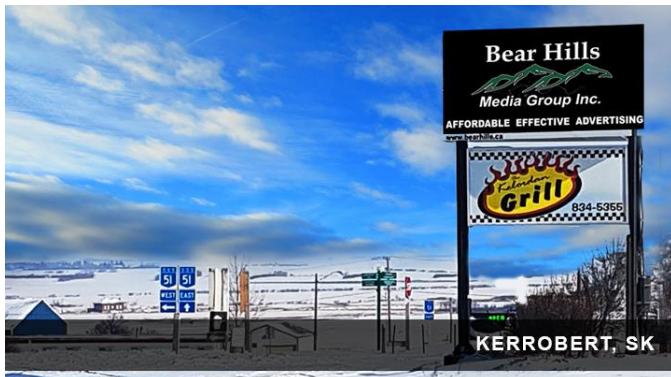
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Eston, SK- HWY 4 & Main



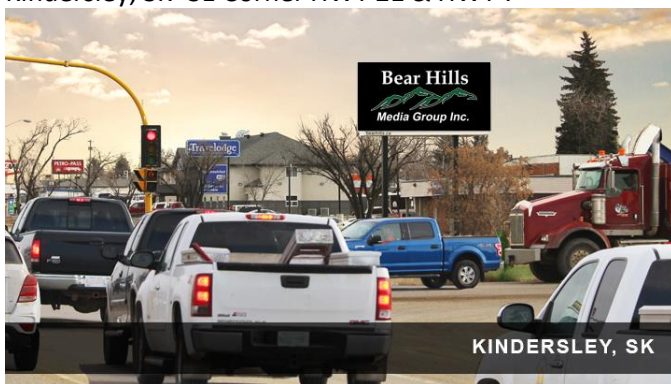
Average Daily Viewers: 1,764
 Average Daily Traffic: 980
 Sign Resolution: 144 x 288
 Faces Available: 1 & 2
 Physical Dimensions: 5' x 10'
 Orientation: East & West
 Guaranteed Plays Per Day: 288
 Ad Option: Static & Animated
 Commercial Spot Length: 10 second

Kerrobert, SK- Junction of HWY & Main



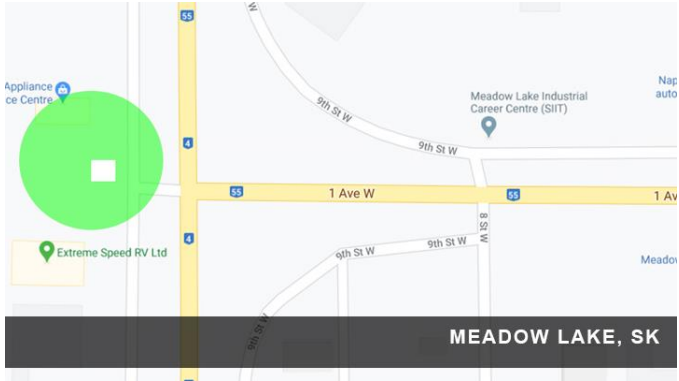
Average Daily Viewers: 5,670
 Average Daily Traffic: 3,150
 Sign Resolution: 144 x 288
 Faces Available: 1 & 2
 Physical Dimensions: 5' x 10'
 Guaranteed Plays Per Day: 288 per sign face
 Orientation: North & South
 Ad Option: Static & Animated
 Commercial Spot Length: 10 second

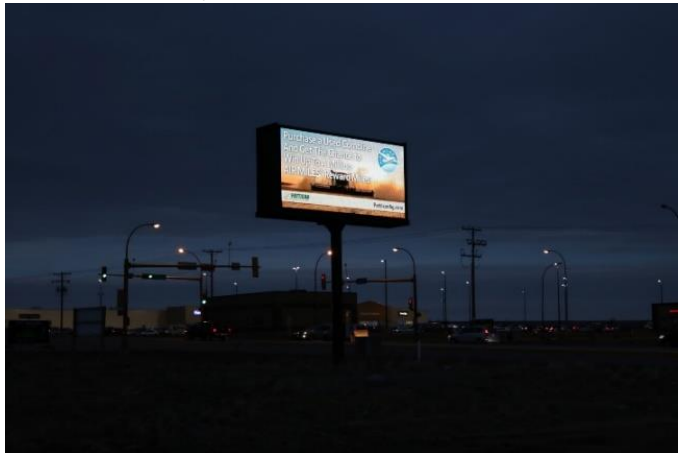
Kindersley, SK- SE Corner HWY 21 & HWY 7




Average Daily Viewers: 13,122
 Average Daily Traffic: 7,290
 Sign Resolution: 192 x 384
 Faces Available: 1 & 2
 Physical Dimensions: 10' x 20'
 Guaranteed Plays Per Day: 288 per sign face
 Orientation: East & West
 Ad Option: Static & Animated
 Commercial Spot Length: 10 second

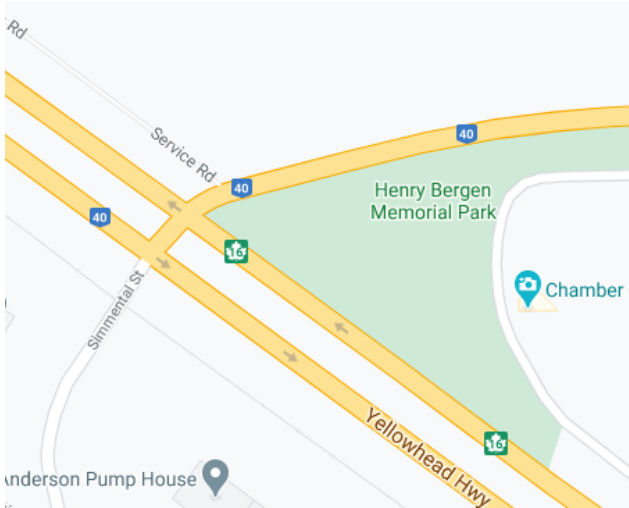
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<p>Meadow Lake- HWY 4 & HWY 55</p>  <p>MEADOW LAKE, SK</p>	<p>Average Daily Viewers: 11,124 Average Daily Traffic: 6,180 Sign Resolution: 405 x 720 Faces Per Available: 2 Physical Dimensions: 9' x 16' Guaranteed Plays Per Day: 720 Orientation: North & South Ad Option: Static & Animated Commercial Spot Length: 6 second</p>
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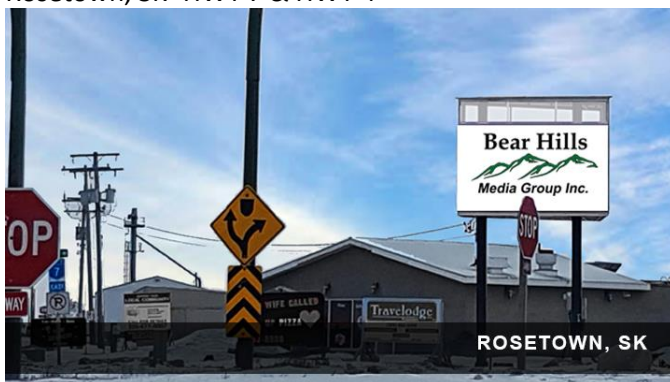
<p>North Battleford, SK- Territorial & Pioneer Ave.</p> 	<p>Average Daily Viewers: 39,647 Average Daily Traffic: 22,026 Sign Resolution: 360 x 720 Faces Per Available: 1 & 2 Physical Dimensions: 10' x 20' Guaranteed Plays Per Day: 720 per sign face Orientation: East & West Ad Option: Static & Animated Commercial Spot Length: 6 second</p>
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<p>North Battleford, CAPITOL THEATRE SK- 11th Ave. & 101</p>  <p>CAPITOL THEATRE, NORTH BATTLEFORD SK</p>	<p>Average Daily Viewers: 20,995 Average Daily Traffic: 11,664 Sign Resolution: 360 x 720 Faces Per Available: 1 Physical Dimensions: 10' x 20' Guaranteed Plays Per Day: 960 Orientation: West Ad Option: Static & Animated Commercial Spot Length: 6 second</p>
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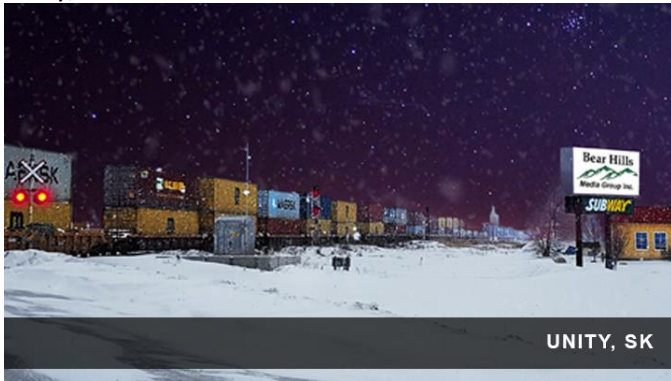
<p>North Battleford, SK- HWY 16 & HWY 40</p> 	<p>Coming SPRING 2021</p> <p>Average Daily Viewers: 25,000 Average Daily Traffic: 13,889 Sign Resolution: Faces Per Available: 2 Physical Dimensions: 12' x 24' Guaranteed Plays Per Day: Orientation: North West & South East Ad Option: Static & Animated Commercial Spot Length: 8 second</p>
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<p>Outlook, SK- HWY 15 & MAIN</p> 	<p>Average Daily Viewers: 4,392 Average Daily Traffic: 2,440 Sign Resolution: 96 x 192 Faces Available: 1 Physical Dimensions: 50" x 100" Guaranteed Plays Per Day: 288 Orientation: Southeast Ad option: Static & Animated Commercial Spot Length: 10 second</p>
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<p>Rosetown, SK- HWY 7 & HWY 4</p> 	<p>Average Daily Viewers: 11,574 Average Daily Traffic: 6,430 Sign Resolution: EAST 256 x 144 WEST 216 x 384 Faces Available: 1 & 2 Physical Dimensions: 7'6" x 13'4" Guaranteed Plays Per Day: 288 per sign face Orientation: East & West Ad Option: Static & Animated Commercial Spot Length: 10 second Yearly Static on South Face also available</p>
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Unity, SK- HWY 14 & HWY 21



Average Daily Viewers: 6,840
 Average Daily Traffic: 3,010
 Sign Resolution: 288 x 576
 Faces Available: 1 & 2
 Physical Dimensions: 10' x 20'
 Guaranteed Plays Per Day: 288 per sign face
 Orientation: East & West
 Ad options: Static & Animated
 Commercial Spot Length: 10 second

Wynyard, SK- HWY 16 & Main



Average Daily Viewers: 4,608
 Average Daily Traffic: 2,560
 Sign Resolution: 216 x 384
 Faces Available: 1 & 2
 Physical Dimensions: 7'6" x 13'4"
 Guaranteed Plays Per Day: 288 per sign face
 Orientation: East & West
 Ad Option: Static & Animated
 Commercial Spot Length: 10 second